

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
POPULATION TECHNICAL ADVISORY COMMITTEE

July 30, 1998
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue
Phoenix, Arizona

MEMBERS IN ATTENDANCE

George Pettit, Gilbert, Chairman	Gary Lane, Goodyear
Debbie Kohn, Avondale	Horatio Skeete, Litchfield Park
Joe Blanton, Buckeye	Dorothy Chimel for Dan Hansing, Mesa
Usama Abujbarah, Cave Creek	Tracy Stevens for Jenifer Corey, Peoria
Bob Pazera, Chandler	Fred Osgood, Phoenix
Leonard Rivera, El Mirage	Michelle Chavis for Harry Higgins, Scottsdale
Geir Sverdrup, Fountain Hills	Sharon Sargent-Flack, Surprise
*Tina Notah, Gila River Indian Community	Neil Calfee for Atis Krigers, Tempe
*Beverly Turner, Gila Bend	Robert Tatro, Youngtown
Ricardo Toris, Glendale	Neil Urban, Maricopa County

*Those members not present.

OTHERS IN ATTENDANCE

Glen Van Nimwegen, Gilbert	Rita Walton, MAG
Remy Autz, Phoenix	Joan Laurence, Dept. Of Commerce
Duncan Miller, Paradise Valley	Betty Jeffries, DES
Rosemarie Booth, Tolleson	Susan Kezler, DES
Mark Wheaton, Maricopa County	Susan Abbott, Bureau of the Census
Harry Wolfe, MAG	John Youstra, Bureau of the Census
Heidi Pahl, MAG	

1. Call to Order

The meeting was called to order by Chairman George Pettit at 10:05 a.m.

2. Call to the Audience

No requests were received from members of the audience to address the MAG POPTAC.

3. Approval of Minutes of May 28, 1998

It was moved by Harry Higgins, seconded by Gary Lane and unanimously recommended to approve the meeting minutes of May 28, 1998.

4. Report from Census Bureau Local Government Partnership Specialist

Susan Abbott reported that there had been delays in distributing the addresses and maps. She said that the address lists had been forwarded to Maricopa County, Phoenix and Tempe.

Ms. Abbott said that there were problems generating the maps for the Statistical Areas Program. She also noted that the Census Bureau would be recruiting for the block canvas effort in August, which was scheduled to begin in January.

Susan Abbott stated that the Highest Elected Official of jurisdictions in the Update/Leave areas would receive a letter in the fall of 1998 inviting them to participate in the review of addresses. She also noted that some local census offices would be opening in October in the region.

Harry Higgins noted that portions of North Scottsdale are outside of the "blue line." He asked how access to gated communities would be achieved. It was noted that Census representatives would attempt to meet with the management of gated communities.

Remy Autz stressed the importance of obtaining the updated TIGER Line file to assist in the address review. Susan Abbott estimated that it would be available in about two weeks.

Bob Pazera asked when he would be getting the LUCA maps. It was noted that they would be sent out shortly.

Fred Osgood emphasized that there was a sense of urgency in this region about Census 2000, and asked whether Denver and Washington had that same sense or urgency. Susan Abbott responded that the people in Denver are frustrated with delays in the process.

Geir Sverdrup expressed concern about the receipt of address files for those jurisdictions like Fountain Hills that were outside of the blueline. He said that Fountain Hills needed to receive the material as soon as possible.

Susan Abbott said that she would bring the concerns of the local jurisdictions to the attention of the Denver Regional Offices.

5. Census Promotion and Outreach Programs

Susan Abbott reported that a letter had been sent out from Washington to the highest elected official of local jurisdictions encouraging them to establish Complete Count Committees for Census 2000. She noted that the Census Bureau had hired Young & Rubicam to tailor advertising programs to the underserved populations.

Bob Pazera asked if the Census Bureau had made a decision on whether to do sampling. Susan Abbott reported that no decision had been made in Congress. Harry Wolfe provided a brief explanation of the sampling concept.

6. Local Update of Census Addresses Program

Harry Wolfe reviewed the data that MAG was making available to assist member agencies in their review and update of census addresses.

John Youstra reported that on August 3, 1998 the Census Bureau would be opening a downtown office at the Post Office to administer the address listing operation. He explained that 14 managers would be hired along with 180 address listers.

Mr. Youstra explained the address listing process. He indicated that census enumerators would be dispatched to physically count housing units and locate the units on maps. He said that the address listers would be trained and then spend six weeks in the area documenting addresses.

Fred Osgood said that the Census Bureau would benefit from making use of the address data available from member agencies.

Geir Sverdrup inquired where applications could be obtained for address lister jobs. John Youstra said that the Bureau would send out the applications. He also said that the applications were available at the Arizona Department of Economic Security job service centers and at test sites.

Debbie Kohn urged the Bureau of the Census to work more closely with local governments.

7. Statistical Areas Program for Census 2000

Neil Urban provided an update on the Statistical Areas Program. He said that he had been in contact with Denver and had been informed that the Tiger Line File would be available in approximately two weeks.

Mr. Urban noted that he had met with a number of jurisdictions on June 26, 1998 to discuss where census tracts needed to be split that crossed jurisdictional lines.

8. Current Data Set Update Process

Harry Wolfe distributed a table that described the data elements that are collected and need to be updated by MAG for estimates, projections and a variety of regional planning activities. Mr. Wolfe asked for comments from the MAG POPTAC.

Neil Urban recommended that a column be added to the table that identified the use of each data element. He stated that an understanding of why the data were importance would underscore the need to keep them updated.

Members of the MAG POPTAC were requested to prioritize the data elements based on their needs and supply the priorities to MAG staff within the following two weeks.

9. Building Permit Completion Status Report

Harry Wolfe emphasized the importance of providing building permit completions through the second quarter of 1998 for those jurisdictions that had not yet provided them. He explained that DES established a mid August deadline for submitting the completions; and that after the deadline passed, the completions

could not be included in the estimate. Mr. Wolfe pointed out the Municipality Updates were used to distribute \$23 million in lottery funds statewide; and that jurisdictions that omitted permit completions would lose a portion of their allotted funds.

10. July 1, 1998 Maricopa County and Municipality Resident Population Updates

Harry Wolfe noted that the Arizona Department of Economic Security was getting ready to prepare a draft July 1, 1998 Maricopa County Resident Population Update. He reviewed the schedule for the preparation of the County update and the municipality updates.

11. MAG Urban Atlas

Harry Wolfe reported that the Urban Atlas had been sent to the printer. He said that he anticipated that the Atlas would be ready for distribution in August or September.

12. Maricopa Association of Governments Information Center

Rita Walton provided an overview of the Maricopa Association of Governments Information Center (MAGic). She noted that MAGIC was available to provide customized services to member agencies as well as other government agencies and the private sector.

13. Vision 2025

Harry Wolfe referred members of the MAG POPTAC to the attachment which described progress on Vision 2025.

14. MAG Desert Peaks Awards Banquet

Harry Wolfe briefly reviewed the winners of the MAG Desert Peaks Awards Banquet. He indicated that the banquet would be held each year, and provided an opportunity to recognize companies and individuals who made contributions to the region.

15. Meeting Schedule for Remainder of 1998

Harry Wolfe reviewed the meeting schedule for the remainder of the year. He indicated that the next meeting would be held on October 1, 1998 at the same time and place. He added, however, that because of difficulties in reserving the Saguaro Room, the last POPTAC meeting of the year would need to be held on Thursday November 5, 1998 at 1:00 p.m. in the Saguaro Room.

The meeting adjourned at 11:10 a.m.